

HALEY D. CRUM, J.D.

EXECUTIVE BIO



OVERVIEW

Haley is the Co-President of FrankCrum, a company that offers professional employer services to businesses of all sizes. FrankCrum provides payroll and tax solutions, workers' compensation insurance, employee benefits, HR support, risk management, compliance guidance and commercial insurance. Haley also leads FrankCrum Staffing as President, an enterprise that has served both hiring managers and job seekers for more than 40 years. Haley has a passion for inspiring and investing in people, both inside and outside of the business.

Haley earned her law degree from Stetson University College of Law and serves as inhouse counsel. She is a member of National Association of Professional Employer Organizations (NAPEO) Board of Directors, as well as President of Florida Association of Professional Employer Organizations (FAPEO) and the American Staffing Association (ASA). Haley has also served on the Board of Directors for the Homeless Empowerment Program since 2015, including as Board Chair from 2019-2021.

PERSONAL INTERESTS

Parenting and family time, cooking, traveling, humor, philanthropy, and the active pursuit of her journey in Christ.

PROFESSIONAL AFFILIATIONS

2024 - Present	NAPEO FL Leadership Council Chair	2017-2018	NAHAB Vice Chair
2024 - Present	Board President FAPEO	2017-2018	HEP Vice Chair
2021-2024	FAPEO Board Vice Chair	2017-2019	Neighborhood & Affordable Housing Advisory Board (NAHAB)
2021-Present	FAPEO PAC Committee Chair	2017-2019	Affordable Housing Advisory Committee (AHAC)
2020-Present	FAPEO Board Member	2017-2018	YMCA Mayor's Prayer Breakfast Committee
2019-2023	NAPEO Board of Directors	2017	Bank of America Student Leaders Selection Committee
2019-2021	HEP Board Chair	2016-2017	HEP Resource Committee Chair
2019	C200 Women's Executive Leadership Organization Member	2015-2020	AchieveHERs Executive Team
2019	AchieveHERs Chair	2015-Present	Homeless Empowerment Program (HEP) Board of Directors
2019	Business of the Year Award Winner, Clearwater Regional Chamber of Commerce	2015	Businesswoman of the Year Finalist, TBBJ
2019	NAHAB Chair	2014-2017	Finance Committee for Calvary Chapel, West Tampa
2018-Present	NAPEO Federal Government Affairs Committee	2013-Present	Guardian ad Litem
2018	40 Under 40 Award Winner, Gulf Coast Business Observer	2009-2022, 2024	Tampa Bay Times' Top Workplace
2018	AchieveHERs Vice Chair		